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BUSINESS BUZZ: Glide Interactive; Knight Marketing; Tayloe Marketing; Fox group

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Glide Interactive launches website

Sarasota digital strategy agency Glide Interactive launched a new website for InstaLoan, a privately owned consumer loan website. TMX Finance owns InstaLoan, along with the brands TitleMax, TitleBucks and EquityAutoLoan.

National awards taken by Knight

Knight Marketing won several national awards for work it produced for clients in the health care sector.

At the 30th Annual Healthcare Advertising Awards, Knight won gold for a magazine series it created for the Southeast Georgia Health System and silver for branding it developed for FlowSafe II, a product produced by Mercury Medical in Clearwater.

The agency also received a gold Aster award for the comprehensive national marketing campaign it developed for VITAS Innovative Hospice Care, the largest hospice organization in the U.S.

Tayloe Marketing links with SoMedia

Tayloe Marketing, of Venice, announced a new partnership with SoMedia Networks, the largest web-based provider of on-demand video production services in North America.

Tayloe will use SoMedia to expand its Internet marketing to include video production services for online campaigns.

Fox group makes Facebook effort

The Fox Business Group has a new Facebook page as part of its new branding campaign. The page is at Facebook.com/foxbizgroup.

More Videos by Taboola: SNN: Bradenton Man Shot, This Girl Can Drive It 225 Yards, Can... (Revolution Golf), SNN: Siesta Key during Tropical St..., Joss Whedon on 'Much Ado About N... (NYTimes), Which City Has The Best Street Style? (DailyCandy), A Serial Entrepreneur's Ne... (Trep Life Series | Tre.com)

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