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### Godfrey Home Repair Rebrands: Is Now Doing Business as "Godfrey Remodeling and Repair"

Venice, FL, July 24, 2013 --(PR.com)-- Ed Godfrey of Godfrey Home Repair announces they are now doing business as Godfrey Remodeling and Repair. Originally their business model emphasis was minor to major interior & exterior home repairs. In the last few years clients have increasingly requested Godfrey craftsmanship for their home & commercial remodeling projects. This rebranding also includes an expansion of their in-house Design Service and cabinetry lines for their clients' remodeled kitchens, bathrooms, and other living and outdoor spaces. With the housing market steadily increasing, homeowners are confidently looking to Godfrey Remodeling & Repair for their remodeling dreams in an effort to improve everyday lifestyle, reflect their personal style, & increase the market value, while maintaining the integrity of their home.

"We have been blessed to have many amazing clients who look to our company for all types of work," said Ed Godfrey. "By emphasizing 'Remodeling' in our new business name, our future clients will know that we are not only here for their immediate repair concerns, but for collaborating on their idea's, creating design options within their budget, and handling all phases of their project from start to finish."

Godfrey Remodeling and Repair offers a Design Service with complimentary consultations, along with buying assistance to help clients make confident choices while still meeting the demand for competitively priced, finer quality cabinetry & hard surface finishes. This allows the savvy and educated remodeling customer to receive the personalized and attentive service that they deserve and are looking for.

To increase the visibility of their new name, Godfrey Remodeling and Repair has hired the services of Tayloe Marketing and Consulting to design a new website: [www.godfreyremodelingandrepair.com](http://www.godfreyremodelingandrepair.com) and launch a social media campaign so that prospective and current clients can have greater interaction with Godfrey Remodeling and Repair, along with becoming more informed of the remodeling industry.

About Godfrey Remodeling and Repair: Established in 2004, and with over 40 years of combined experience, the team at Godfrey Remodeling and Repair offers home owners, property managers, Realtors, and investors their professional remodeling, design, and repair craftsmanship services.

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