

Sarasota Agency Tayloe Marketing Joins Constant Contact's new Business Partner Program.

Source: Tayloe Marketing

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The New Email & Event Marketing Program Provides Small Business Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships. Access to email management, surveys, event marketing and other Internet marketing services.

SARASOTA, Fla. -- Tayloe Marketing today announced they have joined Constant Contact's Business Partner Program. Tayloe Marketing is able to provide their clients in the health, environmental, and education industries with easy-to-use email marketing and online survey products to help them build strong, lasting customer relationships. Constant Contact®, Inc. (www.constantcontact.com) is a leading provider of email marketing and online survey tools for small organizations. "Our customers are always looking for effective ways to grow their businesses," said Brad Tayloe. "Constant Contact's customer communication tools give our clients a valuable addition to our core services. Constant Contact's ease-of use and affordability made the partner program a great solution to meet our clients' marketing needs."

"Email marketing and online surveys are proven tools that help small businesses connect with their customers and build successful customer relationships," said Len Bruskiwitz, senior director, Partner Programs, Constant Contact. "We are pleased that Tayloe Marketing chose Constant Contact to provide their clients with our products and services, and we look forward to working with them to help grow their clients' businesses." As a Constant Contact Business Partner, Tayloe Marketing is able to provide their clients with email marketing and online survey capabilities. With SpeakUp!SM Email Marketing, Constant Contact's email marketing product, Tayloe Marketing's clients can quickly and easily create professional-looking emails, manage contact email lists, measure email campaign results from clicks to open rates, and review who joined email lists.

With ListenUp!SM Survey, Constant Contact's online survey product Tayloe Marketing's clients have an easy-to-use tool to gain insight that will help them meet customer needs, generate new ideas, and grow their business or organization. ListenUp! Survey also helps Tayloe Marketing's clients analyze responses quickly, create targeted email lists based on survey responses, take action, and follow up with relevant email communications.

About Tayloe Marketing

As a marketing, promotion and public relations company, Tayloe Marketing understands your need to communicate your message effectively. We help you design, develop, implement and maintain various ways of engaging your clientele and potential customer base.
941-483-6187

About Constant Contact, Inc.

Launched in 1998, Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits. To learn more, please visit www.constantcontact.com or call (781) 472-8100.

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Taylor Marketing is a Nokomis based marketing and consulting firm focused on increasing the market share and efficiency of small businesses through the use of current and next-gen technology. Our marketing and public relations services include press releases, social media marketing, creative writing, website design, Internet marketing strategies, marketing campaigns, digital media maintenance, and much more! We will customize our services based on your unique small business needs.

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